

## **WCNP Sponsorship of Community Events**

WCNP will sponsor or co-sponsor many community events in order to increase their appeal and publicity coverage. Churches, businesses, organizations and individuals may submit requests to the general manager of WCNP for co-sponsorship opportunities.

All events that WCNP sponsors or co-sponsors must meet the following criteria:

1. Must be in harmony with the station's goals, vision and policies.
2. Ordinarily, non-religious events will only be promoted from Monday through Saturday.
3. All WCNP sponsored or co-sponsored events are subject to the approval of the board.